

South Florida Business Journal - August 31, 2009
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South Florida BUSINESS JOURNAL

Friday, August 28, 2009

Hot Leads

South Florida Business Journal

South Florida Business Journal's Hot Leads feature is designed to inform readers of potential leads for new business opportunities, with listings of new businesses, relocating businesses, new products and services. Send information to Editorial Coordinator Brenna Mello at bmello@bizjournals.com. Any photos should be sent electronically at a minimum resolution of 300 dpi.

OPENINGS

- The [South Beach Group](#), a boutique hotel company, opened Hollywood Beach Hotel + Hostel at 334 Arizona Ave., in Hollywood. The property features Key West-style units with shared female, shared male, mixed-sex and private accommodations. Rooms include a combination of bunk beds, queen beds, a private bathroom, closet, security lockers and mini kitchenettes with a microwave, refrigerator and sink. The main house features a common area with a full kitchen, living room and outdoor lounge area and deck. (877) 762-3477 or www.hollywoodbeachhostel.com.
- Wing Zone opened a new location in the 133rd Street Shops, at 13300 N.W. 27th Ave., in Opa-locka. www.wingzone.com or (305) 687-9377.
- [Cellular Express Plus](#), a new [AT&T](#) authorized dealer, opened in the Lake Town Shops, at 5780 S. University Drive, in Davie. John Longobardi is the store manager. (954) 880-0811.
- Miami based-wire service [MIA360.com](#) has officially launched. The Web site allows newspaper, magazine and online editors to directly download high-resolution images for use in their publications. [MIA360.com](#) will focus on celebrity events, with particular emphasis on sports, politics, charity functions, fashion and entertainment.
- True Religion Apparel opened a retail store at Dadeland Mall, 7687 N. Kendall Drive, in Miami. www.truereligionbrandjeans.com.
- Planned Parenthood of South Florida and the Treasure Coast opened two health centers in Broward County: at 263 N. University Drive, in Pembroke Pines, and at 3475 N. Dixie Highway, in Oakland Park. (800) 230-7526 or www.ppsflo.org.

EXPANSIONS and RELOCATIONS

- nProperty Tax Appeals LLC, which specializes in commercial property tax appeals, opened an office at 95 Merrick Way, Suite 210, in Coral Gables. Lance Campbell will manage the office. (305) 447-9603 or lance@floridaproptax.com.

NEW PRODUCTS AND SERVICES

- Miami based-[Southern Brand](#) released a limited-edition cowhide slipcover for iPhone, iPod touch and iPod. The slipcovers, made from premium tri-color Brindle cowhide, can be purchased via www.southernbrand.com.
- Miami-based [NewsProNet](#), a provider of premium video news content for television stations nationwide, announced an agreement with digital financial media company [TheStreet.com](#) for production and syndication of online video reports on consumer pocketbook issues to news sites and information portals nationwide, beginning in September. www.newspronetvideo.com.
- [Jupiter Medical Center](#) launched the Outpatient Oncology Rehabilitation Program to benefit local area cancer patients. Therapists trained in the most current oncology therapy protocols will provide physical, occupational and speech therapy to help patients control cancer treatment side effects such as pain, fatigue, osteoporosis and arthritis. (561) 745-5775 or www.jupitermed.com.
- [Oasis Outsourcing Holdings](#) has acquired National HR Advantage. National HR Advantage's primary office in Palm Beach Gardens will be relocated to the corporate offices of Oasis corporate offices, at 2054 Vista Parkway, Suite 300, in West Palm Beach. (888) 627-4735 or www.oasisadvantage.com.
- [Dade Medical College](#) is enrolling students at its Homestead Campus at 381 N Krome Ave. Introductory classes begin Sept. 8. Students can choose from diploma and/or Associate of Science degree programs including diagnostic cardiac sonography, diagnostic medical ultrasound, massage therapy and medical assistant. (786) 454-7090 or www.dademmedical.edu.

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